

# Data Advisory

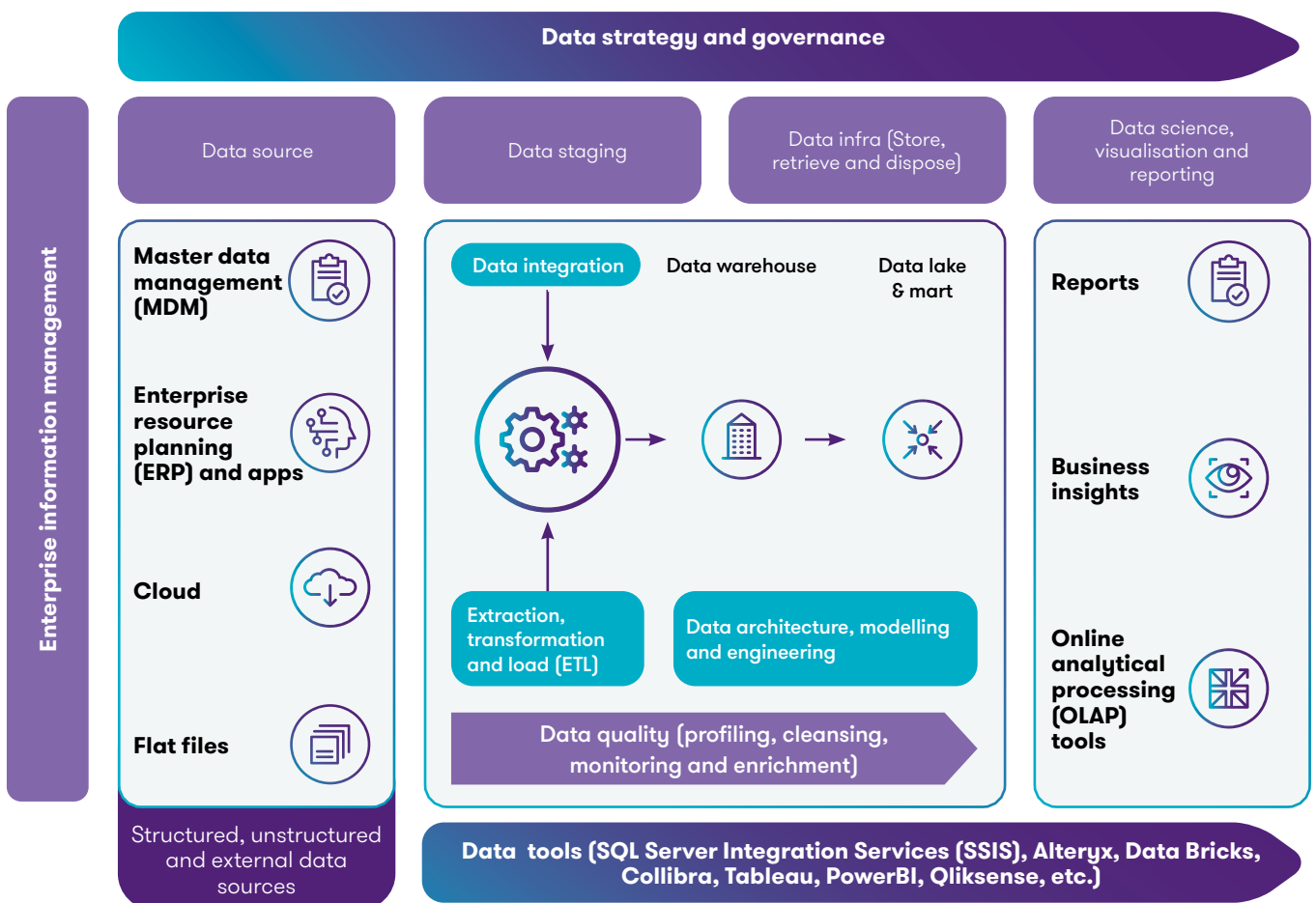


# Data - Driving agile organisations

Data is the organisational compass, guiding decision-makers through the labyrinth of choices. It's the engine propelling organisations with precision and speed, a catalyst for transformative advantages. dGTL amplifies this power, helping companies leverage data to navigate complexities, accelerate decision-making and foster meaningful connections with customers. With modernised analytics on cloud-enabled platforms and big data architectures, data transforms into the lifeblood of artificial intelligence (AI)-powered organisations. From informed strategies to streamlined operations and enhanced customer relations, data becomes the cornerstone, shaping organisations into agile, insight-driven entities that thrive in the dynamic landscape of today's business.

## Enterprise data landscape

Our Data Advisory services and capabilities cover the complete life-cycle of enterprise data and information management, leveraging right tools for each area.



# How can our offerings help you



## Data management

- 1 Aligns data initiatives with overall business objectives to enhance decision-making
- 2 Quick and efficient retrieval of data, enhancing accessibility for relevant stakeholders
- 3 Ensures compliance with data protection regulations and mitigates risks associated with data breaches
- 4 Ensures a smooth data migration process with reliable data ingestion and reconciliation



## Data governance

- 1 Ensures high-quality data across the organisation, demonstrating compliance through transparent data lineage
- 2 On-premise and cloud strategies ensure scalability to optimise costs through strategic infrastructure management
- 3 Ensures effective data stewardship for accountable data management
- 4 Efficiently manages data throughout its lifecycle



## Data science and visualisation

- 1 Generates actionable insights through visual representations of data
- 2 Aids in informed decision-making through business analytics and segmentation
- 3 Enables accurate projection and forecasting for future trends
- 4 Empowers organisations with predictive modelling and model validation capabilities
- 5 Facilitates continuous improvement through AI/machine learning (ML) enhancements

## Data management intervention can empower various functions, for example -

- **Operations** can streamline processes and optimise resource allocation
- **Finance** can leverage data to enhance fiscal decision-making, employing predictive modelling for budgetary foresight and risk mitigation
- **Supply chain** can utilise real-time tracking for inventory optimisation and predictive analytics for demand forecasting
- **Human resources** can identify and recruit top-tier candidates through analytics-based decision-making
- **Marketing** can harness data insights to refine campaigns, enhance audience engagement and drive impactful strategies
- **Risk** can utilise advanced analytics to proactively identify, assess and mitigate potential business risks, ensuring organisational resilience in the face of uncertainties

# Select credentials

01

## Data modelling to enable strategic reporting implementation programme for a global financial service organisation

### Key ask

To provide best-in-class data integration and model to support ongoing and new programmes. Identify, engage and enhance data and analytical capabilities. Set up a data services organisation to support existing and evolving needs and migrate to a managed services model for sustainable delivery.

### Result:

- Optimised existing data model and structured query language (SQL) queries
- Automated and improved accuracy on data reconciliation, blessing, debugging and reporting
- Enabled leading practices in data and automation
- Established good practices for capturing demand, designed a techno-functional solution and delivered the outcomes as per expectation

02

## Business performance reporting for a reputed Indian business house

### Key ask

To streamline and centralise business data, eliminating manual preparation of group-level management information system (MIS). The client sought a standardised MIS template for timely, efficient reporting across entities. The client wanted to implement a dashboard with drill-down and slice/dice features for group leadership, reducing manual interventions and eliminating duplications of effort in the process.

### Result:

- Realised effective and efficient Chief Financial Officer (CFO)-controller reporting processes
- Clearly operationalised reporting strategy, leading to a reduction of reports and efforts by 50%
- Rapid decision-making by generating timely, accurate and relevant information which can be sliced and diced across various dimensions
- Newly designed financial, operational and management reporting system

03

## Internal audit tracking and visualisation for India's largest conglomerate in IT services and consumer goods.

### Key ask

To redesign and transform the internal audit process, along with visualising audit key performance indicators (KPIs) in a consolidated and centralised manner.

### Result:

- Redesigned audit toolkit, resulting in time and cost efficiencies
- Improved report quality through repeatable routines, tools, templates and guidelines
- Created a single, interactive dashboard to showcase audits across countries



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