Grant Thornton | 90 in Bharat and beyond

#GTBharat SHAPING VIBRANT INDIA

Technology-enabled fund accounting with Genesis

Powered by Novel Patterns



The global asset management industry has grown rapidly in recent years. Research projects global assets under management (AUM) to rise from USD 139 trillion in 2024 to USD 200 trillion by 2030. Over the same period, global alternative AUM is expected to reach USD 32 trillion, spanning private equity, private credit, infrastructure, real estate, hedge funds and other asset classes.

As asset managers move beyond AI pilots and integrate automation into investment and operational workflows, technology is reshaping fund operations.

Powering the growth of asset management industry, Grant Thornton Bharat has launched Genesis, a fund accounting and reporting solution, powered by Novel Patterns.

Genesis – One-stop solution for fund accounting and reporting needs

- End-to-end fund accounting capabilities through a single platform
- Web-based platform built on modern technology architecture
- Multi-currency and multi-jurisdiction support
- Coverage across multiple asset classes and fund structures
- Flexible configuration and customisation options
- User-driven controls with limited backend dependency
- Customisable workflows and reporting aligned to client requirements
- Scalable data uploads with real-time tracking and exception management

Market coverage

Private equity	Private credit	Hedge funds	Mutual funds
Hybrid funds	Fund of funds	Real estate and REITs	Domestic AIFs and GIFT City funds

For further information, please contact:



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