

Opportunity India

Partnering with German companies to help set up and grow your business in India

2021



Expanding your business in India

Expanding into new international markets can be challenging. Our Opportunity India service, led by and inter-cultural India Desk, can provide expert advice and insight to support you at every step of the way. From helping you with market feasibility, finding the best location and setting up a branch or subsidiary to assisting you with regulatory compliances and supporting your long-term business needs, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

Our dedicated international business advisers take time to understand your business and objectives, and customise the specific services you require to make sure that you have the support to manage the risks and maximise the potential a new market offers.

Our advisers can help at every stage of your company's growth cycle - from starting-up, raising funding, listing on a global exchange, acquiring or merging with another company, or using India as a base to expand into other markets - which means that whatever the challenge, we are at your side.

We can help you with the following services:

1. Company set up

- Corporate structure
- · Company registration
- · Corporate tax advisory

2. Employment issues

- Employment tax issues
- · Work permits and visas Pensions and benefits
- Global mobility

3. Taxation services

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Global mobility services
- **Financial services**
- US tax services
- Transaction tax

4. DigiTech services

- Digital transformation
- IT advisory/IT risk and assurance
- Information management and analytics

- 5. Back office services
- Fixed fee book keeping
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

6. Business growth support

- Mergers and acquisitions
- Expert, tailored support to help you grow your business in India and globally
- Market assessment and competitor analysis
- Assistance with valuation services

7. Audit and assurance

- · Assistance with statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory

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Why choose India?

India is both the fastest growing economy and the largest recipient of foreign direct investment, globally. Amidst slowing global growth, India remains a bright spot among emerging economies. Supported by an abundant supply of raw material, large pool of English-speaking workforce, low labour costs and a growing middle class, India is an ideal place to set up and grow your business.

- Population of 1.3 billion 6th largest economy of the world Strategic geographic location, in proximity to markets such as the Middle East, South Asia and Europe Generous incentives Literacy rate of 74.04% to support research & Indian Institutes of Technology development (IITs) and Indian Institutes Global automobile companies of Management (IIMs) setting up R&D centres in recognised world over as Market India due to availability of IT premier higher educational opportunity and engineering talent institutions 7th largest patent filing 250 million people set to join country in the world Innovation **Magnet for** India's workforce by 2030 hub talent **Business-**Access to friendly finance Common Goods and Services Global financial hub environment Tax (GST) across the country, 10th largest recipient of global making India a single market FDI **Quality of** Significant improvement Indian banking industry has life in Ease of Doing Business potential to become the 5th rankings every year - biggest largest globally by 2020 improvement recorded among the 190 countries in the 2018 rankings A diverse, welcoming and tolerant country Healthy competition among states to attract foreign The standard of living in Indian metropolitan investment cities is comparable to the best in other developing nations
 - India estimated to have 2,47,800 new millionaires by 2025

Grant Thornton – A truly global organisation

Grant Thornton is one of the world's leading organisations of independent assurance, legal, tax and advisory firms with over 700 offices and more than 56,000 people in 140 countries around the world. Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service experts work together to provide and co-ordinate the gateway to the resources of Grant Thornton.

Germany

Global snapshot





India Desk

Germany and India are well-positioned to benefit from closer economic and trade cooperation.

India, with its continuous growth rates, is one of the largest future markets in the world. The aspiring country has significant economic potential and offers German companies the vibrance, connectivity, resources and critical mass available to accelerate and support international growth.

Simultaneously, Indian companies are developing new markets through trade, alliances, expansion and business acquisitions. In parallel private individuals and family offices in India are progressively regarding foreign countries as attractive destinations for their portfolio investments. Germany's political and economic stability, technological leadership and high degree of public security makes it an exceptionally attractive investment destination to service these requirements.

Germany's position as India's largest business partner in the European Union outside the United Kingdom and the potential effects of Brexit on trade, immigration and cooperation in general are a good foundation for optimising the cooperation of the two countries in the near future. One of the main challenges of German-Indian economic cooperation has however been the cultural differences between the two countries. It is important to operate confidently in the legal and administrative systems and to develop sensitivity towards customary business practices.

Why Warth & Klein Grant Thornton?

Our inter-cultural India Desk team consisting of competent and experienced experts assists German businesses in India and vice versa, Indian businesses in Germany, in each aspect of their business activity in the other country. Profound expertise, together with a deep understanding of Indian and German culture as well as sensitivity are our strengths. Our integration in the worldwide Grant Thornton network helps us guarantee optimum local assistance. About 1,500 colleagues at 11 German locations and more than 4,500 at 15 locations in 13 Indian cities are at your service at any time in order to lead and support your business activities in the areas of Audit & Assurance, Tax, Legal, Advisory, Private Finance and Business Process Solutions to success.

Your contact

Akshay Deshraj is head of our India Desk. He has extensive professional experience including strategy and corporate finance experience, as a professional services advisor, internal business manager and entrepreneur in both Germany and India. He has spent several years within the Grant Thornton network, with the Indian and US firms, as an Advisory Services professional. He has also held the position of International Business Centre Director for Grant Thornton India in the past. With his extensive cultural and professional experience in India and Germany he is the ideal contact for your projects.



Akshay Deshraj Head of India Desk Warth & Klein Grant Thornton, Germany T +49 172 2150 576 E akshay.deshraj@wkgt.com

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