

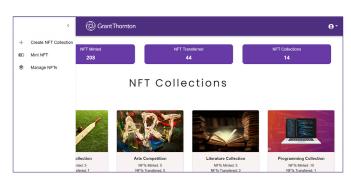


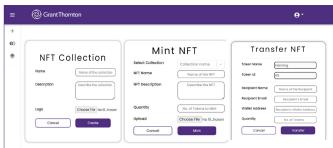
# GT dGTL's NFT Utility: NFTegrity

# About NFTegrity

NFTegrity is a cutting-edge non-fungible token utility that leverages blockchain technology and is designed for enterprises to enable them to issue secure and tamper-proof tokens to their employees.

With its secure and tamper-proof record-keeping capabilities, and unique and personalised tokens, NFTegrity can revolutionise the way enterprises honour their employee incentives, certifications, and loyalty programmes, and provide enterprises with a new medium to engage with their employees.





## **NFT Market Insights**

The NFT market is worth over **USD 22 billion**. The industry has grown 220X since 2021.

The NFT market will be worth **USD 80 billion** by 2025.

**USD 1.95 billion** worth of NFTs were traded in April 2023.

Each month, **250,000 users** trade NFTs on the OpenSea platform.

**10,000 wallets** interact with NFTs on any given day as of 2023.

#### Case studies

# Guideline and policy document on NFTs for a sports league

For the format of a major Indian sports league, drafted an enterprise-wide comprehensive guideline documentation on minting and issuing NFTs by its ecosystem partners.

# Usage of NFTs in an agri-business company for employee R&R programmes

Increase employee engagement in internal R&R programmes through the issue of NFTs as certifications and enhance brand engagement through social media interaction of these NFTs.

# NFTs to document L&D progress among employees for a CPG company

Use of NFTs as an innovative way to issue digital badges and reward employees as part of their multiple level learning and development programmes.



#### Potential use cases

#### Learning and development

NFTs can be utilised by organisations to track and manage employee learning curves.

## Credential management

Organisations can use NFTs to issue employee credentials, which can come in handy for background verifications and checks.

### **Ecosystem partners**

Recognising vendors as valuable partners within your ecosystem and offering them NFTs as a means of appreciation for their contributions. These NFTs can later be used by vendors as a proof of their quality work for future reference.

## Record keeping

NFTs can be used to keep records of major transactions that require regular auditing, providing ease of access and transparency.

### **Contact us**



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