

# DigiTech: Adopting a greater digital orientation









We recognise technology's crucial role in today's dynamic business environment. Expanding its offerings, Grant Thornton in India is now determined to assist its clients in unlocking the potential for growth through a greater digital orientation. We have amalgamated Digital Transformation, IT Advisory & Information Management and Analytics into a new offering, DigiTech.

DigiTech brings a fresh perspective to our clients by re-imagining their businesses and services in the digital era and helps them define and implement their digital strategies.

#### DigiTech: A must-have for C-Suite

Target group	Solution
CEO	Digital dashboards and compliance
CMO	Analytics to support campaign optimisation
CRO	Risk scorecards and digital compliance
CIO	Help manage infrastructure and growing risk of cyber-attack
CDO	Define the digital strategy

#### Sectors which can benefit from DigiTech solutions

-  Real Estate/  
Hospitality
-  Retail/CPG
-  Auto/  
Manufacturing
-  BFSI
-  Healthcare
-  Education





## DigiTech service offerings

### Digital Transformation

Digital Roadmap & Strategy

Robotic Process Automation

Cloud Strategy & Implementation

Enterprise Mobility & Mobile App Development

Digital Diagnostics

Blockchain

IoT Strategy & Consulting

### IT Advisory/IT Risk & Assurance

IT Risk & Assurance Services

ERP Assurance Services

ERP Functionality & Post-Implementation Review

Third Party Assurance & Regulatory Compliance Services

IT Project & Programme Management Services

Software License Audit

Cyber Security Services

### Information Management & Analytics

Data Integration & Data Management

Data Quality & Governance

Enterprise Data warehouse & strategy

Business Intelligence Strategy & Roadmap

Advanced Analytics (Descriptive, Predictive & Prescriptive Modelling)



## Qualitative business benefits derived out of used cases

### Digital Transformation

Better definition of Digital Maturity of an organisation

Evolution from undefined business to transformational disruptive business

Better market reach

Lesser demand-supply turnaround time

Easy and faster access to business information

Reduction in manual processes leading to improved accuracy and efficiency

### IT Advisory/IT Risk & Assurance

Provide organisations with the right recommendations and benchmarks to address their cyber security concerns

Enable organisations to identify and manage IT security risks to protect data, assets, people and identities

Help companies align with national and global regulatory compliance requirements

IT Enabled Process Transformation

Help identify, monitor and remediate IT & Cyber Security Risks across IT infrastructure, ERP, networks in an organisation

### Information Management & Analytics

Improved integrated business insights across entities and functions facilitates faster decision-making through collaborative business reviews

Optimisation of supply chain performance

Visibility into target market segments & focus areas of improvement

Improved dealers/distribution channel performance

Control over customer churn with enhanced customer excellence

Predictive algorithm techniques help in proactive decisions, reducing downtime and improving efficiency

Better risk mitigation, new customer acquisition and improved marketing effectiveness

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