

## Advanced analytics & visualisation



In the age of disruptions, a huge leverage to leadership should be, real-time processing of streaming data, powered by deep-learning machines, which can easily integrate external data sources and deliver improved speed and quality of decision making at an enterprise level



A great merit lies in evaluating the entire value-chain of process against the aspired business outcomes, realign the layers in the metrics-pyramid and connect different data sources to provide seamless, actionable and timely information



Combine algorithms, statistical models and analysis with logic, business rules, policies, & industry-focused information to develop insights; all this with seamless integration of fragmented data pools, ERPs, CRMs, RPA tools, business process or any new technologies

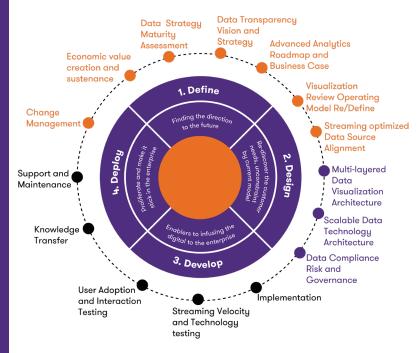


Understand business processes, evaluate the current measurement system, identify the fragmentation in data pools and validate the quality of insights currently being generated at all levels of the organization for its impact on the business

By sector, telecom, high-tech, and financial-services firms are leading the way in overall adoption. In retail, for example, the highest adoption is in marketing and sales processes including AI and ML; the least adoption is in production and human resource. Just 17% have mapped out where, across their organisation, all potential opportunities lie. And only 18% are able to source the data that enable easy adoption.







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