

# Auto Bytes

August 2022



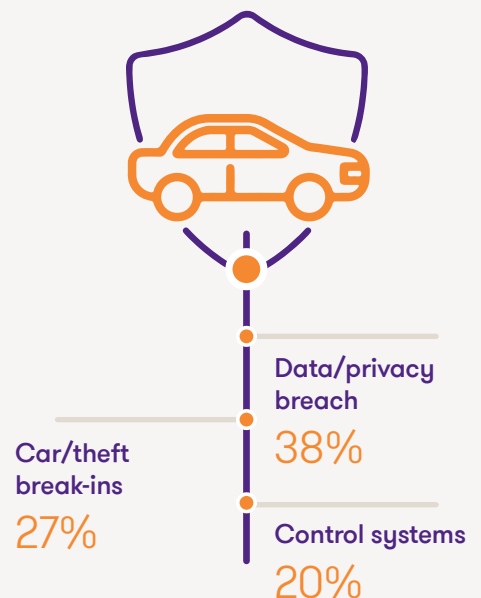


# Automotive cyber security: Building safer ecosystems

With the number of connected cars set to increase to **352 mn** by 2023, compared with **119.4 mn** in 2021, there has been an astronomical increase in the data privy to cyber crimes<sup>1</sup>. A connected car is expected to generate approximately 25 GB of data per hour by 2025, whereas a fully autonomous vehicle is likely to produce data as high as 500 GB an hour. The new wave of connected mobility will only increase reliance on cyber security tools. Currently, software-enabled cars use **100 mn** lines of code, which could rise to **300 mn** by 2030.

The frequency of cyberattacks on cars has increased by 225% from 2018 to 2021. With over 84.5%<sup>2</sup> of automotive incidents being carried out remotely, today, hackers can access vehicles in more ways than one, such as manipulating the car's internal code, distributed denial of service (DDoS) attacks, spoofing and phishing attacks, embedding viruses in communication media, etc. Automotive cybersecurity entails securing communication networks, electronic systems, software and data collected by the new wave of connected mobility.

## Top cyber automotive attacks in 2021<sup>3</sup>



## Cybersecurity vulnerabilities can be grouped under three umbrellas.

### Vehicle

The Electronic Control Units (ECUs) in a connected car can send data through air transmission or via physical media, which can be exploited by attackers.

### Communications layer

Vehicle data in transit paves way for data breaches such as DDoS attacks, spoofing and phishing.

### Application layer

The stakeholders/ultimate data users, such as navigation and entertainment providers, fleet owners and city authorities, must ensure data privacy and protection against malicious attacks.

1 Capgemini report

2 Upstream's 2022 Global Automotive Cybersecurity report

3 Upstream's 2022 Global Automotive Cybersecurity report



# How secure is your vehicle

Secure vehicle architecture ultimately means mitigating risk for public and creating safer roads for all. To ensure this, manufacturers/suppliers prefer working with companies which follow set industry standards for reliable exchange of information throughout the production and supply chain.

For Indian automotive market, cybersecurity entails highly recognised security standards.

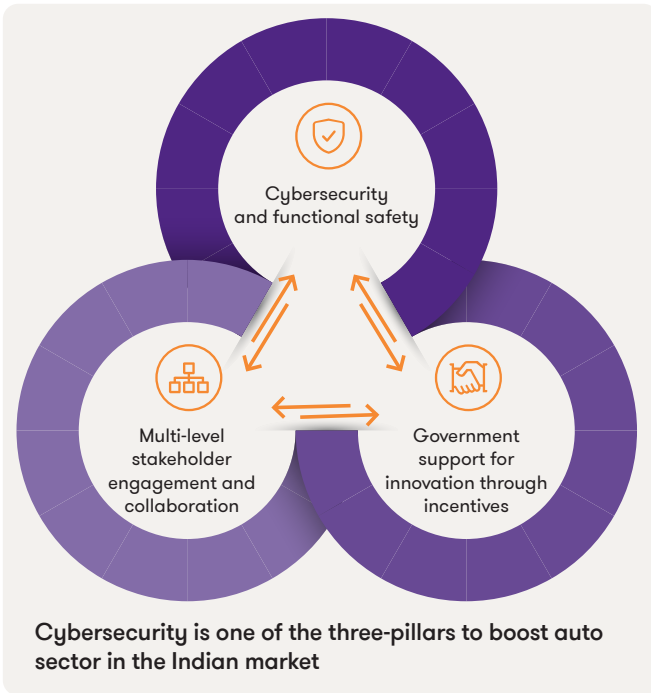
- **ISO/SAE 21434 road vehicles:** Developed by the International Organisation for Standardisation (ISO) and the Society of Automotive Engineering (SAE), this cybersecurity engineering standard<sup>4</sup> guides the automakers towards compliance with WP.29 automotive cybersecurity regulation and ISO 21434 suppliers and manufacturers to prioritise cybersecurity throughout the vehicle lifecycle, from ideation to retirement of a vehicle.
- In June 2020, United Nations Economic Commission for Europe (UNECE) WP.29 officially rolled out two new regulations focusing on vehicles' cybersecurity and software updates<sup>5</sup>. These regulations will be applicable to passenger cars, vans, trucks and buses.
  - **Cybersecurity and Cybersecurity Management Systems (CSMS)**
  - **Software Update and Software Update Management Systems (SUMS)**
- **TISAX (Trusted Information Security Assessment Exchange):** It is an exclusive certificate primarily for the automotive industry (although it can be introduced in other industries as well), which enables secure communication between clients and suppliers and protects intellectual property, i.e., prototype<sup>6</sup>. TISAX covers a wide range of security methods and layers, including dual-factor authentication, key performance indicator (KPI) monitoring and database encryption to ensure the highest level of protection, making security a priority.
- The European Union (EU) has adapted to the WP.29 regulations, making them mandatory for all vehicle types in the EU from July 2022. South Korea and Japan have also committed to the regulations. **With the connected car market on a cusp of growth in India (with only 2% connected cars in 2020, to most leading vehicle manufactures developing connected cars, growth in demand is visible), ensuring effective automotive cybersecurity is the need of the hour.**

The country requisites to pivot and factor cyber security within its automotive ecosystem – from product engineering to the end-user.

<sup>4</sup> <https://www.iso.org/standard/70918.html>

<sup>5</sup> <https://unece.org/wp29-introduction>

<sup>6</sup> <https://enx.com/en-US/TISAX/>



The ISO 26262<sup>7</sup> serves as a guide to keep up with the increased software complexities while ensuring functional and software safety encompassing Advanced Driver Assistance Systems (ADAS), passive and active systems, by-wire systems and electronic stability control of the vehicle. This functional safety must be backed with software-security at all levels, enabling a holistic approach towards gaining customer's trust.

**To stay ahead of the curve and grow towards the future of mobility, robust cybersecurity and functional safety are one of the pivotal pillars, among multi-level stakeholder engagement and government support**

An ideal cybersecurity ecosystem should identify areas of risk for various stakeholders and provide risk mitigation solution for each silos, as well as overall data ecosystem. Various standards (such as ISO/IEC 27001) not only provide a blueprint to ensure effective data security but also enhance productivity and profitability by reducing duplication of operational steps. Additionally, the government of India has attempted to

introduce techno-legal legislations to regulate advancements in automotive and mobility technology. However, it is still in the nascent stages of development and has not been brought under the law. Such legislation includes the Geospatial Information Regulation Bill 2016, which proposes to regulate the acquisition, dissemination, publication and distribution of geospatial information.



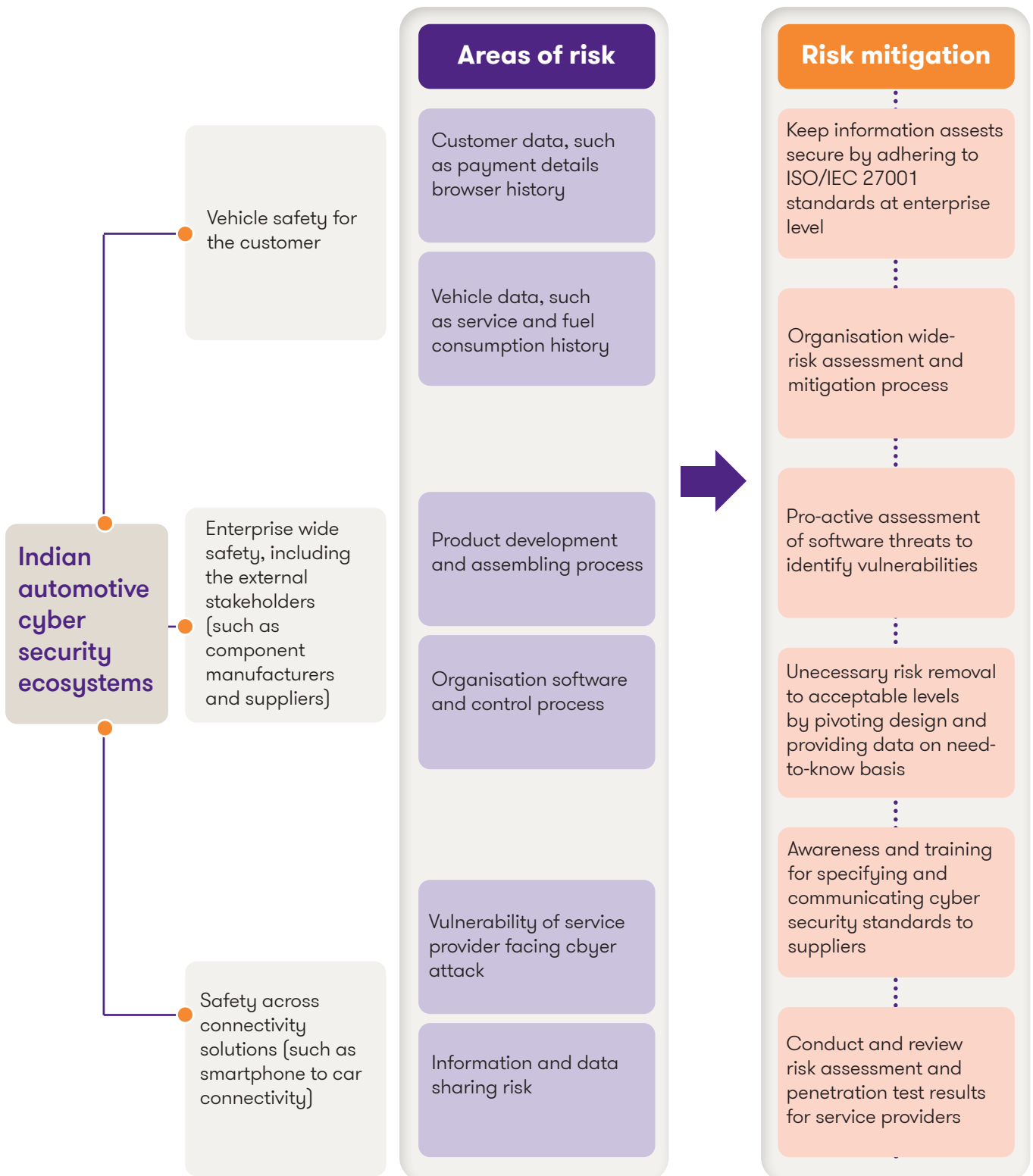
## Challenges ahead

The first two months of 2022 reported more cyber crimes than the entire 2018, evidenced in the CERT-In data. With these statistics, the Indian carmakers need to go the extra mile to gain customer's trust and ensure vehicle safety. In a recent automotive customer study by IBM, 62% of consumers said they would consider the brand which has better security and privacy.

Additionally, with the technologies such as shared mobility, ADAS and safety systems being at the nascent stages in India, an augmented demand for connected systems is on the rise.

Major challenges in this regard are faced by EV start-ups, which are on the forefront of new technology adoption but lack sufficient resources and organisational structure to maintain and adhere to cybersecurity quality standards

# Risk environment and mitigation



## Best practices for automotive players

### Allocation of a dedicated team focused on cybersecurity

To ensure timely and effective organisation-wide cybersecurity governance systems, there is a need to allocate dedicated resources proficient at mapping threats within each layer of the production, supply chain and distribution value chain. This will enable fostering a proactive cybersecurity culture within the organisation.

### Perform gap-assessment

It is imperative to analyse if the best practices pertaining automotive security, such as incident response, collaboration and engagement with appropriate third parties, governance, risk assessment and management, awareness and training are being followed. Dedicated resources and pro-active intervention, wherever a gap is recognised can go miles.

### Engage within the ecosystem

Auto-firms can tie-up with organisations, such as Car Connectivity Consortium (member companies include smartphones and vehicle manufacturers, automotive Tier-1 suppliers, silicon/chip vendors, security product suppliers and more) for a holistic perspective for building safer ecosystems.

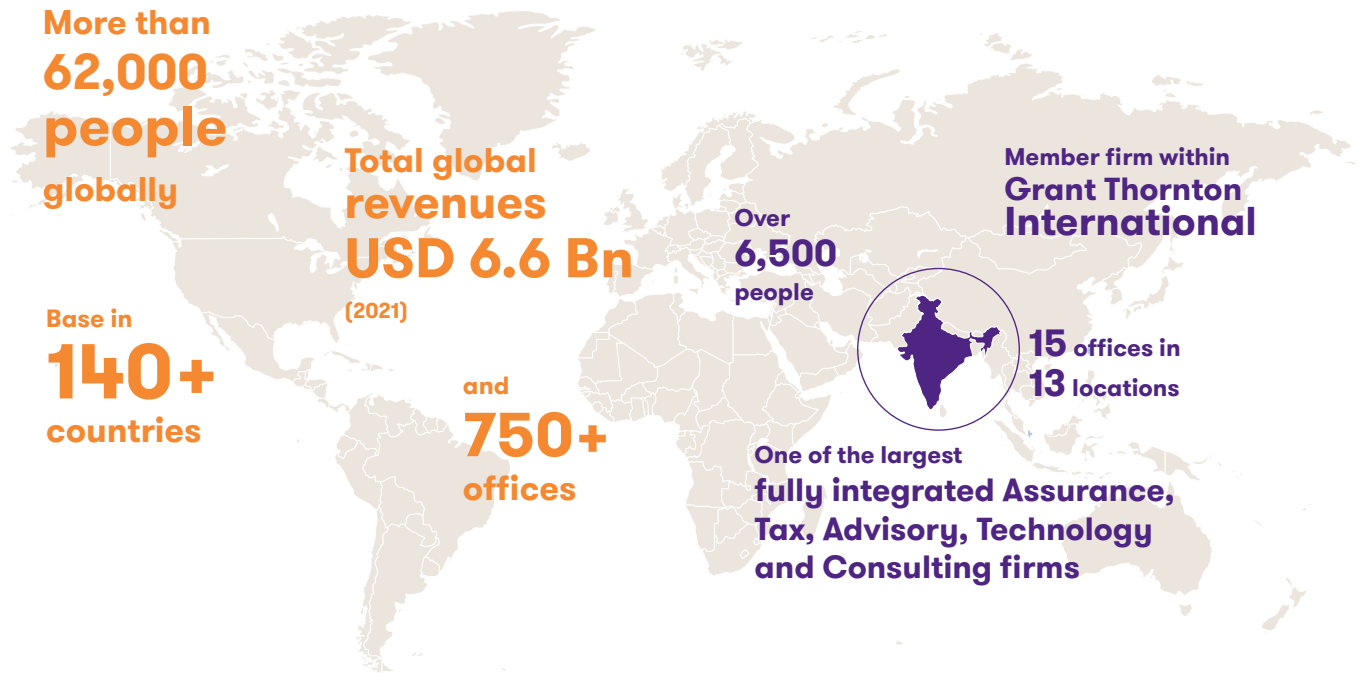
## Are you future-ready?

With the estimated projection of automotive industry losing USD 505 billion by 2024 to cyberattacks, the industry needs to be proactive and vigilant in identification and prevention of malicious attacks and cyber criminals. Over the next decade, the global automotive cybersecurity market is expected to record an annual growth rate of 21.7%<sup>8</sup>. A majority of OEMs are acknowledging the needs of connectivity and introduction of new technologies to foster mobility. This signals a huge growth opportunity for market players. Additionally, this trend highlights that the automotive organisations that take cybersecurity most seriously are best placed to lead the market from the front in the coming decade. Indian OEMs need to start preparing for a full-fledged cybersecurity management system. The years 2022 to 2024 would be the foundation for Indian OEMs to lay structural blueprint and map requirements for organisational cybersecurity.

#### Sources

8 Globe NewsWire Report: Cybersecurity Market

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